

CURRICULUM VITAE

EDUARDO TOFIC SIMANTOB

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I. Personal

Birth Date: 30. November 1969
Birth Place: São Paulo, Brazil
Marital Status: Married
Nationality: Swiss & Brazilian

II. Education

BA in Business and Administration, at Fundação
Getúlio Vargas (EASP-FGV), São Paulo, Brazil, 1995.

BA in Cinema & Film Studies, University of São Paulo,
(ECA/USP)
1987 – 1990 *Not completed*

> Other Courses:

Sept. 2009 – July 2011 English Language and Literature - Englisches
Seminar, University of Zurich.

Jun. 1993 – Sep 1993 16th Trainee Program of Journalism, at Folha de S.
Paulo daily, São Paulo.

III. Professional Experience

> Current:

1. Head of Curatorial Production at the **Johann Jacobs Museum**, Zürich, since May 2015.

*Ref.: Roger M. Buerger, Director
office@johannjacobs.com*

2. Guest Lecturer on *Transmedia Storytelling*, Camera Arts BA program, **Luzern University of Applied Sciences and Arts (HSLU)**, since September 2013.

*Ref.: Evert Ypma, Head of Program/Research
evert.ypma@hslu.ch*

3. Collaborator as journalist and translator (German/English/French) for the Portuguese service of swissinfo.ch – news portal of the Swiss Broadcasting Corporation (SRG SSR).

Nov 2013 – February 2015

Chief Communications Officer (CCO) & Editorial Director **3.a Bienal da Bahia** (3rd Bahia Arts Biennial, organized by the Bahia Museum of Modern Art – MAM-BA), Salvador, Brazil

*Ref.: Marcelo Rezende, Director MAM-BA
marcelorezende.mam@gmail.com*

Sept 2012 – October 2013

Head of Development & Scriptwriter, Documentary Films **Canal Azul Entertainment**, São Paulo (Brazil)

*Ref.: Ricardo Aidar, CEO
raidar@canalazul.net*

2010 - 2012

Writer (Film, Arts and Literature) for:

- **Swissinfo.ch** (Bern)

- **Bravo!** Cultural monthly (São Paulo)

May 2007 – December 2009

Head of Development & Business Affairs, Documentary Films

Red Earth Studio (London)

*Ref.: Ces Terranova, Partner & Executive Producer
ces@redearthstudio.com*

Oct 2005 – April 2007

Head of Business Affairs (international co-productions) **Canal Azul Entertainment**, São Paulo (Brazil)

*Ref.: Ricardo Aidar, CEO
raidar@canalazul.net*

Feb. 2001 – March 2006

International Correspondent for, among others:

Primeira Leitura, monthly, São Paulo
(International Affairs, Economics & Culture)

Cult, monthly, São Paulo
(Arts & Literature)

Miscellaneous:

As writer/journalist, articles for:

- *Folha de S.Paulo* daily (mainly WTO coverage)
- *Trópico* electronic cultural revue
(www.uol.com.br/tropico)
- *VIP-Exame* (business monthly, Ed. Abril, S.Paulo)
- *La Reforma* daily (Mexico DF)
- *TAM Airlines Magazine*

Translations:

- *Vie de France*, by James Haller
(Publifolha, 2004)
- *Psychotic Reactions & Carburator Dung*, Essays, by
Lester Bangs (Editora Conrad, 2005)
- *The Last Transmission*, Essays, by Greil Marcus (Editora
Conrad, 2006)
- *Vallat*, graphic novel (Editora Conrad, 2006)

Jan 2003 – June 2003

Geneva Correspondent for *Folha de S. Paulo* daily
Ref.: *Otávio Frias Filho, Editor-in-Chief*,
dirred@folhasp.com.br

June 1996 – April 1998

Editorial Manager at Publifolha Multimedia
(Electronic content for CD-ROM and web platforms)
Ref.: *Luciana Maia, General Manager*,
lucianamaia@publifolha.com.br

Oct. 1994 – June 1996

Op-Ed Editor
Folha de S. Paulo daily
Ref.: *Otávio Frias Filho, Editor-in-Chief*,
dirred@folhasp.com.br

Sept. 1993 – Oct. 1994

Editor/Reporter at *Folha de S. Paulo's Cultural Supplement*
Ref.: *Alcino Leite Neto, Editor*,
aleite@folhasp.com.br

Nov. 1990 - June 1993
English Teacher at the following companies:
- Xerox do Brasil S/A
- O Estado de São Paulo daily
- Samab Paper Traders

Jan. 1990 – Oct. 1990
English and Spanish instructor at Berlitz, São Paulo

March 1988 – Nov. 1988
Researcher at Julio Abe Photo-Architecture Bureau
Project: Street Museum *Cinema da Boca do Lixo*
(Brazilian Underground Cinema, 1967-1979)
Ref.: *Julio Abe Wakahara/Claudio Wakahara*
claudio@julioabe.com.br

July 1987 – Nov. 1988
Director of Programming at FGV's Cinéclub, São Paulo

IV. Workshops/Lectures:

- Lecturer: *Publishing as Resistance*, symposium in ***Volumes – Independent Art Publishing Fair***, Gessnerallee, Zurich. November 2016
- Lecturer: *Senses and Sensibility in Museology - The Jacobs Method*, in ***Polyphon II***
Symposium organized by the Professur für Geschichte der Modernen Welt, ETH-Zurich, at the Johann Jacobs Museum. March 2016.
- Lecturer: *Fiction as Method, a Guerrilla Symposium*
Corner College & Gessnerallee, Zurich.
December 2015
- Lecturer: *Identity, Mass Media and Design in the Transcultural Society (workshop)*
design2context (Institute for Design Research at Zurich University of the Arts, ZHDK)
Zurich & Amsterdam, Summer 2006
- Lecturer: *Cultural Cannibalism*
Salon de Recherche, design2context (ZHDK)
Zurich, August 2006

V. Credits

- *Eco-crime Investigators* (2011, 4 x 60'), Red Earth Studio (UK) for National Geographic Wild Channel; Head of Development.

- *Luke Gamble's Vet Adventures* (2010, 10 x 60'), Red Earth Studio (UK) for Sky 1; Head of Development.

- *Brazil: Powered by Ethanol* (2007, 1 x 52'), Canal Azul (BR) & Interscience (FRA-GER) for ARTE/ZDF; Executive in charge of co-production.

- *Bikini Atoll, Paradise Off-Limits* (2007, 1 x 52'), Canal Azul (BR) & ContextTv (GER) for ARTE/ZDF; Executive in charge of co-production.

- *Chasing Che* (2006, 13 x 26'), Canal Azul (BR) for National Geographic Channels International; Development Manager.

- *Shark Rebellion* (2006, 1 x 52'), Canal Azul (BR) and NHNZ (New Zealand) for Discovery Channel US and Discovery Channel Latin America; Executive in charge of Business Affairs.

- *Dive Adventures* (1995-96, 13 x 60'), Canal Azul (São Paulo) & GNT cable channel; Consultant in Project Development.

V. Publication

- *Josiada – Épico Psicodélico em Três Cantos de Rima Abestagliatta*, poetry/fiction. Alameda Editorial (São Paulo), 2013.

VI. Languages

	Oral	Written	Reading
Portuguese	Native	Native	Native
English	proficient	proficient	proficient
German	proficient	professional	proficient
French	proficient	professional	proficient
Spanish	proficient	professional	proficient
Italian	instrumental	----	professional
Hebrew	instrumental	----	instrumental

January 2016